



## Executive Bulletin - Previous Issues - January 12, 2010



From the desk of  
Executive Director Peter DuBois

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UPCOMING EVENTS AT CDA	
January 12	TDIC/TDIC Insurance Solutions Committee (conference call)
January 13	CDA Foundation Compensation Committee WebEx conference call
January 14	CDA Foundation Compensation Committee (conference call/webinar)
January 15	Council on Peer Review CDA Presents Board of Managers Leadership Development Committee
January 21	New Trustee Dinner
January 22	New Volunteer Orientation
January 25	CDA Finance Committee (conference call)
January 27	Workforce Taskforce (UOP)
January 28	Evaluation Committee
January 29	CDA Finance Committee Policy Development Committee Judicial Council Council on Membership Committee on Volunteer Placement Peer Review Calibration Workshop (Los Angeles)
February 4	TDIC Risk Management Seminar (Sacramento)
February 5	Council on Endorsed Programs TDIC Risk Management Seminar (Loma Linda) Committee on the New Dentist

	CDA Foundation Board of Directors
February 11	TDIC/TDIC Insurance Solutions Committees Board of Trustees (WebEx conference call)
February 12	TDIC/TDIC Insurance Solutions Board of Directors Peer Review Calibration Workshop (Irvine)
February 18	Workforce Taskforce (UOP)
February 19	Executive Committee Evaluation Committee Board of Trustees TDIC Risk Management Seminar (Santa Clara)
February 20	Board of Trustees

**LEGISLATIVE UPDATE**

The two major events of the first week of the new legislative session were the election of John Perez (D-Los Angeles) as the next Assembly Speaker, replacing Assembly Member Karen Bass, and the release of the governor’s 2010-11 budget proposal. In the term limits era, a new speaker has pretty much become a tradition at the beginning of an election year, the theory being that it allows for a smooth transition to new leadership before the current leaders are termed out. Thursday’s election was a formality, as Assembly Member Perez had publicly gathered the votes over the fall to prevail over the other leading Speaker candidate, Kevin De Leon (D-Los Angeles). He is expected to officially take over the Speaker’s gavel sometime in February.

As expected, there wasn’t much good news in the governor’s 2010-11 budget proposal, although given the magnitude of the cutbacks of last year, there wasn’t much more that could be done to reduce funding for dental services. The governor’s budget would maintain the elimination of funding for non-emergency adult dental services, reduce eligibility for the Healthy Families program from 250 percent to 200 percent of the federal poverty level (and eliminate it entirely if federal funds are not forthcoming), and divert roughly half of the funds available through the First Five early childhood development program (some of which now goes to county-level dental services) to other social and developmental services programs. It also generally calls for overall Medi-Cal cost reductions through increased patient cost sharing, anti-fraud efforts, etc., the details of which remain to be seen. As he did last year, the governor is again declaring a fiscal emergency and asking the legislature to enact some of his proposals in the current fiscal year, in order to accelerate the projected savings. The legislature thus can be expected to at least hold hearings and take some action over the next month or so. We will again be looking for available opportunities to promote renewed funding of basic restorative services for adults.

**CDA RECEIVES ADA STATE PUBLIC AFFAIRS PROGRAM GRANTS**

We are pleased to report that the ADA’s State Public Affairs Program has granted a total of \$300,000 to assist CDA in its public policy work in 2010.

Specifically, ADA granted CDA \$200,000 to assist in our effort to prevent the placement of “fluoride and its salts” on the List of Chemicals Known to the State to Cause Cancer or Reproductive Toxicity that is produced by the State of California, Environmental Protection Agency, Office of Environmental Health Hazard Assessment (OEHHA). The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65) requires the governor to publish this list of toxic chemicals each year. OEHHA is currently considering fluoride and its salts for inclusion in the Proposition 65 listing. A determination is expected within the next 13 months.

The ADA also granted \$100,000 to CDA to support our public affairs activities related to supporting children’s oral health programs. This is a continuation of an effort partially funded by the ADA Public Affairs Program last year.

**COMPONENT ROYALTY PROGRAM**

TDIC Insurance Solutions is pleased to report that 28 of the 32 California components have

elected to endorse TDIC Insurance Solutions via the Component Royalty Program. For their endorsement, these components will be receiving a royalty of \$10.00 per active member in 2010! We appreciate the trust and confidence that these components have shown in TDIC and TDIC Insurance Solutions. We are continuing to work with Butte Sierra Dental Society, Harbor Dental Society, Northern California Dental Society, and Santa Clara County Dental Society in determining their level of participation in this year's Component Royalty Program.

In 2009, the Component Royalty Program provided access to component membership and leadership by increasing exposure at general membership meetings, CE meetings, component social events, and board functions. Our sales staff presented at over 136 component functions and had 68 opportunities to present at the podium during general membership meetings. Senior management of TDIC Insurance Solutions presented to 27 component boards and delivered a universal message of choice, service, and support of organized dentistry--unlike any other insurance broker in the State of California.

For more information regarding TDIC Insurance Solutions' Component Royalty Program, please contact Tammy Magliola at **800.232.7645 extension 5396** or Charise Salivar at **800.232.7645 extension 4919**.

**CDA FOUNDATION SCHOLARSHIP PROGRAMS OPEN FOR APPLICATIONS**

The 2010 deadline to apply for the following scholarship programs is January 31:

**Dental Student Scholarship Program** - This program supports dental students pursuing a DDS or DMD education at a California dental school. Applicants must demonstrate volunteer community service, full time enrollment, and be a student in good standing.

**Bettie Underwood Dental Assisting Scholarship Program** – This program supports allied dental students enrolled in a California dental assisting program. Applicants are selected based on financial need and academic achievement.

For additional information or to apply for these CDA Foundation scholarship programs, please visit the CDA Foundation Web site at <http://www.cdafoundation.org/receive>.

**NEW E-MAIL ADDRESS FOR NAPA SOLANO DENTAL SOCIETY**

Effective immediately, the Napa Solano Dental Society has a new e-mail address: [exec@n-sds.org](mailto:exec@n-sds.org)

**MASTER CALENDAR UPDATES**

- March 19, 2010 – added Government Affairs Council meeting
- April 29, 2010 – added AAPD Headstart Dental Home Initiative meeting
- April 30, 2010 – added Interdisciplinary Affairs Committee meeting
- June 11, 2010 - added Government Affairs Council meeting
- July 21, 2010 - added Government Affairs Council conference call
- November 19, 2010 – added Government Affairs Council meeting (tentative)

**LINK TO EXECUTIVE BULLETIN ONLINE**

Click here to access this week's Executive Bulletin online: [cda.org/eb](http://cda.org/eb)

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